



Fund For Greater Lexington Performing and Visual Arts Center Project

Great cities draw people from all corners of the globe. The allure of these cities lies in their rich and diverse cultures. Each city stands as a unique masterpiece, but what great cities share is a thriving arts community that touches the lives of countless residents and visitors. This achievement is the result of their commitment to the belief that art and culture are essential to life. These communities invest in nurturing the arts, and the results are transformative.

Lexington's Hidden Potential

Lexington boasts a unique culture and a burgeoning arts scene that simmers just beneath the surface. Yet, we are restricted in our ability to offer the full spectrum of artistic experiences to our community due to a lack of sufficient investment in the growth and prosperity of our arts scene.

The Arts Center Project

To unlock Lexington's arts and culture potential, FGL has allocated funds to incubate a state-of-the-art performance space as well as a permanent and temporary visual art gallery, an "Arts Center" that has the potential to become a cornerstone of Lexington's arts and culture community and a city-transforming endeavor.

Step One: Feasibility Study

To ensure the Arts Center meets the needs of the community, FGL will first conduct a feasibility study. This detailed study will research and analyze the community's visual and performance space needs,

review the regulatory environment, determine financial viability and develop a business plan, measure the potential economic benefit and identify fundraising opportunities. The study is intended to engage a broad group of stakeholders to develop a project plan that is both achievable and transformative for our city.

Key Partnerships

To conduct this essential incubation work for the Arts Center project, FGL has hired Sound Diplomacy, a world-renown strategy and consulting firm that provides research, analysis and recommendations to businesses and policymakers on stimulating economic, social and cultural growth. The consulting team will also include RIOS, an internationally recognized architectural agency with an extensive track record in designing experience spaces. FGL and Sound Diplomacy are also working closely with LexArts, Lexington's premier cultural development, advocacy and fundraising organization. LexArts is currently conducting an arts audit and strategic master plan for Lexington and FGL will be able to access and leverage that valuable work for its Arts Center feasibility study.

A Vision for Transformation

The Arts Center represents a generational project. No group in our community can undertake a project like this alone. It demands both vision and a coalition of resources to launch an endeavor of this magnitude. We are excited to initiate this effort and to unveil how FGL can leave its mark on what will become Lexington's contribution to the larger national arts and culture scene.