Nashville, Charleston, Louisville, Knoxville, Columbus, Tulsa, Naples, Indianapolis, Memphis, Cincinnati, Greenville, Chattanooga.
What do these great cities have in common?

They have great endowments. Lexington deserves the same.
the FUND for GREATER LEXINGTON

at Blue Grass Community Foundation
We love Lexington.

We think it’s great.
We know it can be greater.
The Fund for Greater Lexington is a permanent community endowment, an always growing charitable resource investing in transformative community projects that improve the quality of life for all of Lexington.
Imagine the possibilities.

We can do it together!
We will build two funding streams to support the incubation and development of projects.

1. Immediately deployable funds to invest in projects today.

2. An endowment to ensure there are long-term sustainable resources for tomorrow.
The Fund for Greater Lexington will support sustainable, transformative projects across five pillars.
By using Lexington’s unique community-informed data sets and conducting new research, we’ve identified these areas as priorities for the citizens of Lexington.
Why these five pillars?
Because Lexingtonians want...

- a vibrant, engaging and walkable city with beautiful public spaces, parks and trails.
- a city filled with and inspired by public art, music and cultural events accessible to everyone.
- amenities like youth programs and farmers markets.
- affordable housing, educational opportunities and safe neighborhoods.
How do we identify projects?

A series of stakeholder interviews yielded valuable insight into unique opportunities and challenges across the five pillars.

Combined with our own criteria, this process provided a foundation for selecting transformative, sustainable projects with the potential to have the greatest impact on quality of life in Lexington.
How do we build The Fund for Greater Lexington?
An inspiring mission
An inspiring mission

Expertise and collaboration
An inspiring mission

Expertise and collaboration

YOU!
We are building a $30M endowment in the next 5 years.

We’re nearly halfway there, but we need your help to reach our goal.

You can help Lexington become the best it can be. Today and for future generations.
Great endowments aren’t built overnight. Here’s an example of how your donations could benefit The Fund for Greater Lexington over a 50-year time period.
$30M Endowment

Year 1
Annual payout - $1.5 million, increasing each year.

By Year 25...
This $30 million will have resulted in $42 million in grants awarded.

Over 50 years, the impact of this investment will be $114 million.
Blue Grass Community Foundation Success Stories

The incubation model works.

Town Branch Park

As the incubator and fiscal sponsor of this monumental project, BGCF helped civic leaders and philanthropists secure $600,000 to hire and support the park’s earliest staff. By 2020, the park obtained 501c3 status. It is scheduled to break ground in 2023.

Local Food Coordinator

In 2012, BGCF secured funding for the Lexington-Fayette Urban County Government to hire a Local Food Coordinator, a role dedicated to growing the agricultural economy and improving access to healthy food. The job remains an integral part of city government.
Who we are

Co-Chairs
Headley Butler, Noa Gimelli, Anne Murry, Wes Murry

Honorary Co-Chairs
Anthany Beatty, Eunice Beatty, Jenna Mitchell, Matthew Mitchell, Stephen Webb

Board of Advisors
### Fund for Greater Lexington
**Goal: $30,000,000**

This chart represents the number and level of gifts to achieve $30M with cash, pledges, annual gifts and deferred intentions.

<table>
<thead>
<tr>
<th>Goal</th>
<th>Fund</th>
<th>Raised to Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>$20,000,000</td>
<td>Expendable &amp; Endowed</td>
<td>$1,630,000</td>
</tr>
<tr>
<td>$10,000,000</td>
<td>Legacy (Deferred Intentions)</td>
<td>$6,225,000</td>
</tr>
<tr>
<td><strong>$30,000,000</strong></td>
<td><strong>TOTAL</strong></td>
<td><strong>$7,855,000</strong></td>
</tr>
<tr>
<td></td>
<td>26% of Goal Raised to Date</td>
<td></td>
</tr>
</tbody>
</table>