

GOOD GIVING CHALLENGE

REGISTRATION

FAQS



GOODGIVING
CHALLENGE

**BLUE GRASS
COMMUNITY
FOUNDATION**
WE'RE IN IT FOR GOOD.

WHAT IS THE GOODGIVING CHALLENGE?

The GoodGiving Challenge is an online giving campaign hosted by Blue Grass Community Foundation and Smiley Pete Publishing. Since 2011, more than \$17 million has been raised for local nonprofits during this regional fundraising event!

WHEN IS THE GOODGIVING CHALLENGE?

Giving Tuesday, November 29 at 9am - Friday, December 2 at 11:59pm

WHO CAN PARTICIPATE?

Nonprofit organizations must satisfy all three requirements:

1. IRS approved 501(c)(3) public charity
2. Located in Anderson, Bourbon, Boyle, Clark, Fayette, Franklin, Harrison, Jessamine, Madison, Magoffin, Montgomery, Morgan, Rowan, Scott or Woodford counties
3. GuideStar.org Gold Seal of Transparency

WHY SHOULD MY NONPROFIT PARTICIPATE?

Daily matching opportunities totaling hundreds of thousands of dollars amplify your donors' gifts! In 2021, participating nonprofits raised an average of \$16,201!

HOW MUCH DOES IT COST?

The \$500 Registration Fee covers platform costs, printing/distribution of the GoodGiving Challenge print guide, and other advertising and promotion costs.

HOW DO I REGISTER?

Returning Organizations

Log in to your EXISTING profile at BGgives.org. Contact NeonOne using the blue "Support" button if you're experiencing difficulty.

New Organizations

Click on the LOGIN button at BGgives.org and it will walk you through the process of creating a new user profile.

The 3-Step Process

1. Review Profile Information and Pay Registration Fee
2. Submit Profile for Review (BGCF staff will review your profile to ensure you meet eligibility requirements. You'll receive an email when your profile is approved.)
3. Enter Fundraising Goals

NEED HELP?

- For help with anything related to the BGgives.org site, contact NeonOne's support team by clicking on the blue "Support" button in the lower right-hand corner.
- For help with GuideStar.org profiles, contact support@candid.org or 800.421.8656x1.
- Contact a member of the BGCF Team at lauren@bgcf.org or 859.225.3343.