Midway Museum to Operate a Free Public Museum in Midway City Hall with a Tourism Visitors Center

MIDWAY MUSEUM
501(c)3 organization established in 1999.
Mission is to preserve and share the historical legacy of Midway, Kentucky.
Midway City Hall is making plans to move Administrative Services to a different City location on Winter Street. Why? An opportunity seen as a WIN WIN WIN by the Clerk and Assistant Clerk of Midway.

City administrators would like to remove the visitor center responsibilities from their daily routine to allow more productivity to their roles. WIN

City administrators recognized that Midway Museum was operating virtually and in pop-ups because no physical space for a public museum was within their reach. Would Midway Museum accept the in-kind space for a museum and staff it? Yes, they would. WIN

How would Midway Museum ensure the visitor center element of the project would be ideal? They would partner with Midway Merchants and Woodford County Tourism Commission initiatives and support the Reserve Woodford brand. WIN
The Project

MIDWAY MUSEUM VISITORS CENTER AND CITY HALL
The Action

Midway Museum Board of Directors is actively creating physical display and program concepts to align with current virtual and educational initiatives.

Community is supporting us!
City of Midway
Woodford County Tourism
Midway Merchants Association
Midway Renaissance and community volunteers are actively participating in the ensured success of the plan.

Midway Museum is developing staffing plan to open the facility six days a week, with volunteers initially and plans for a part-time employee or paid intern.
The Request to Woodford County Community Fund

The funds, $2500 (of the $5,000 budgeted), are requested to purchase permanent educational installations outfitting the museum.

Installations include professional signage displays which outline in detail the story of Midway, Kentucky.
Public Museum Goals

Create a vibrant educational space regarding the story of Midway, Kentucky in a free public facility.

Increase exposure and access to Midway Museum to grow community contributions of historical significance from Midway’s past for the edification of future generations.

Physically and digitally secure MORE items of Midway’s historical significance for the purpose of preservation and research for future generations.

Responsibly manage items for public display (Museum) and reference access (Research Room).

Generate new interest in local history.

Create a one-of-a-kind public space for the first railroad in Kentucky, the Lexington & Ohio Rail Road, and the subsequent Lexington & Frankfort Railroad, highlighting privately-owned, original documents which Midway Museum currently has exclusive rights to access.

Present advertised programs unique to the area, which will draw residents and visitors.
Visitors Center Goals

Provide a tourist attraction: a free public museum.

Support the comprehensive Woodford County Tourism brand as well as dedicate energy to increasing revenue in Midway.

Provide public restrooms to people in Midway during peak visiting hours, six days a week.

Develop a visitors center that supports the merchants of Midway.

Help recruit and train volunteers through the anticipated Woodford County Tourism Commission “Ambassadors of Woodford County” program to staff the museum and visitors center.
The Big Goal: Create a Public Museum and a Visitors Center in Midway

Create a sustainable public museum program with all traditional benefits of a brick-and-mortar facility including education, preservation, and distribution of the area's history.

Establish a satellite version of the Woodford County Tourism brand under the umbrella of Midway Museum to support Midway Merchants.

MIDWAY MUSEUM INC
Midway Kentucky