



**Lisa Adkins**  
**President /CEO**  
**Blue Grass Community Foundation**

Lisa Adkins is President and CEO of Kentucky's oldest community foundation, Blue Grass Community Foundation (BGCF). An attorney, Lisa is a recognized leader in growing philanthropy and community engagement, and in 2016 received the Community Vision Award from the Kentucky Chapter of the American Society Of Landscape Architects.

Since joining the Community Foundation in 2009, Lisa is leading the successful transformation of the Foundation's approach to growing charitable culture, with a focus on building community generosity, vibrancy and engagement.

Since Lisa assumed leadership of the Foundation, its charitable assets have increased more than 400%. Additionally, the Foundation has launched a number of successful initiatives to make charitable giving simple, effective and accessible community-wide, including:

- GoodGiving.net: a free, public database to promote nonprofit transparency, accountability and capacity, as well as informed, donor grant making
- GoodGiving Challenge: a community-wide, online giving campaign that since 2011 has raised more than \$8.4 million on behalf of 150 local nonprofits
- Charity Giving Cards: similar to retail gift cards, a simple way to inject giving into holidays and other gift-giving occasions with themed gift cards, loaded with \$25 in charity or more, which are then donated to the nonprofit of the recipient's choice
- BGCF's Nonprofit Endowment Building Institute: launched in 2017, an intensive institute to help local nonprofits build endowment funds and planned giving efforts to support the development of diversified and sustainable funding streams

During Lisa's tenure, the Community Foundation has received a number of awards including:

- Commerce Lexington's Small Business Nonprofit of the Year (2011)
- Kentucky's Innovative Nonprofit of the Year (2012)
- Lauren K. Weinberg Humanitarian Award (2017)

Under Lisa's leadership, the Community Foundation is working to make Lexington an even greater city, with a focus on downtown and neighborhood revitalization, healthy food access and improvements to the built environment focused on green space, walkability and bikeability. Signature projects and investments include Art.Culture.Food.Health in Lexington's East End and Northside neighborhoods, the Legacy Trail, Isaac Murphy Memorial Art Garden, SpashJAM and *On the Table*.

Finally, the Community Foundation has forged a meaningful partnership with city government to help make Lexington's downtown more people-focused, and is currently supporting efforts to add a 3.2 mile linear greenway with separated bike lanes through the heart of downtown and create a new signature feature, Town Branch Park. Construction of the greenway starts summer 2018.